



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

And:

**Canal Partners Media**  
**1027 33rd Street NW, Suite 140**  
**Washington, DC 20007**

# CONTRACT

<u>Contract / Revision</u> 1836570 /		<u>Alt Order #</u> 08838604
<u>Product</u> D. JONES SENATE COMM		
<u>Contract Dates</u> 10/16/17 - 10/22/17		<u>Estimate #</u> 5055
<u>Advertiser</u> POL/Jones, Doug/D/Senate		<u>Original Date / Revision</u> 10/18/17 / 10/18/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV13041	<u>Advertiser Code</u> 836	<u>Product 1/2</u> 967
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	10/20/17	10/20/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	----1--				1	\$275.00			
2	WSFA	10/20/17	10/20/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	----1--				1	\$50.00			
3	WSFA	10/20/17	10/20/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	----1--				1	\$100.00			
4	WSFA	10/20/17	10/20/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	----1--				1	\$60.00			
5	WSFA	10/20/17	10/20/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	----1--				1	\$85.00			
6	WSFA	10/20/17	10/20/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	----1--				1	\$185.00			
7	WSFA	10/20/17	10/20/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	----1--				1	\$100.00			
8	WSFA	10/20/17	10/20/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	----1--				1	\$350.00			
9	WSFA	10/20/17	10/20/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	----1--				1	\$175.00			
10	WSFA	10/20/17	10/20/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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Contract / Revision	Alt Order #
1836570 /	08838604

Contract Dates	Product	Estimate #
10/16/17 - 10/22/17	D. JONES SENATE CO	5055

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/18/17 / 10/18/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	----1--				1	\$215.00			
11	WSFA	10/20/17	10/20/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	----1--				1	\$115.00			
12	WSFA	10/20/17	10/20/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	----1--				1	\$50.00			
13	WSFA	10/16/17	10/16/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	1-----				1	\$115.00			
14	WSFA	10/16/17	10/16/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	1-----				1	\$30.00			
15	WSFA	10/16/17	10/16/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	1-----				1	\$30.00			
16	WSFA	10/16/17	10/16/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	1-----				1	\$150.00			
17	WSFA	10/16/17	10/16/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	1-----				1	\$100.00			
18	WSFA	10/16/17	10/16/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	1-----				1	\$60.00			
19	WSFA	10/16/17	10/16/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	1-----				1	\$85.00			
20	WSFA	10/16/17	10/16/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	1-----				1	\$185.00			
21	WSFA	10/16/17	10/16/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	1-----				1	\$350.00			
22	WSFA	10/16/17	10/16/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	1-----				1	\$175.00			
23	WSFA	10/16/17	10/16/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	1-----				1	\$215.00			
24	WSFA	10/16/17	10/16/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	1-----				1	\$115.00			
25	WSFA	10/21/17	10/21/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-----1-				1	\$175.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
26	WSFA	10/21/17	10/21/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-----1-				1	\$80.00			
27	WSFA	10/21/17	10/21/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-----1-				1	\$45.00			
E 28	WSFA	10/22/17	10/22/17	WSFA 12 NEWS @ 1030P	S1030-11P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-----1				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	10/16/17-10/22/17	WSFA 12 NEWS @ 1030P	S1030-11P	-----Su	:30		<del>\$150.00</del>	NM		
			Credited									
29	WSFA	10/22/17	10/22/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-----1				1	\$90.00			
30	WSFA	10/22/17	10/22/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-----1				1	\$45.00			
31	WSFA	10/22/17	10/22/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-----1				1	\$45.00			
32	WSFA	10/22/17	10/22/17	WSFA News Sunday AM	9-930a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-----1				1	\$20.00			
33	WSFA	10/19/17	10/19/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	---1---				1	\$275.00			
34	WSFA	10/19/17	10/19/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	---1---				1	\$115.00			
35	WSFA	10/19/17	10/19/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	---1---				1	\$150.00			
36	WSFA	10/19/17	10/19/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	---1---				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	10/16/17-10/22/17	RIGHT THIS MINUTES	130-2p	----Th----	:30		<del>\$30.00</del>	NM		
			Credited									
37	WSFA	10/19/17	10/19/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	---1---				1	\$60.00			
38	WSFA	10/19/17	10/19/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	---1---				1	\$75.00			
39	WSFA	10/19/17	10/19/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00

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1836570 /	08838604

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<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	10/18/17 / 10/18/17

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	---1---				1	\$85.00			
40	WSFA	10/19/17	10/19/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	---1---				1	\$100.00			
41	WSFA	10/19/17	10/19/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	---1---				1	\$175.00			
42	WSFA	10/19/17	10/19/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	---1---				1	\$215.00			
43	WSFA	10/19/17	10/19/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	---1---				1	\$115.00			
44	WSFA	10/19/17	10/19/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	---1---				1	\$50.00			
45	WSFA	10/17/17	10/17/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$275.00			
46	WSFA	10/17/17	10/17/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$115.00			
47	WSFA	10/17/17	10/17/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$100.00			
48	WSFA	10/17/17	10/17/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$60.00			
49	WSFA	10/17/17	10/17/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$75.00			
50	WSFA	10/17/17	10/17/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$85.00			
51	WSFA	10/17/17	10/17/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$185.00			
52	WSFA	10/17/17	10/17/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$100.00			
53	WSFA	10/17/17	10/17/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$350.00			
54	WSFA	10/17/17	10/17/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$215.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1836570 /	08838604

Contract Dates	Product	Estimate #
10/16/17 - 10/22/17	D. JONES SENATE CO	5055

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/18/17 / 10/18/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
55	WSFA	10/17/17	10/17/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$115.00			
56	WSFA	10/17/17	10/17/17	This Is Us	8-9pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$600.00			
57	WSFA	10/18/17	10/18/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	--1----				1	\$275.00			
58	WSFA	10/18/17	10/18/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	--1----				1	\$115.00			
59	WSFA	10/18/17	10/18/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	--1----				1	\$150.00			
60	WSFA	10/18/17	10/18/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	--1----				1	\$100.00			
61	WSFA	10/18/17	10/18/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	--1----				1	\$60.00			
62	WSFA	10/18/17	10/18/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	--1----				1	\$60.00			
63	WSFA	10/18/17	10/18/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	--1----				1	\$75.00			
64	WSFA	10/18/17	10/18/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	--1----				1	\$185.00			
65	WSFA	10/18/17	10/18/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	--1----				1	\$100.00			
66	WSFA	10/18/17	10/18/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	--1----				1	\$350.00			
67	WSFA	10/18/17	10/18/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	--1----				1	\$175.00			
68	WSFA	10/18/17	10/18/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	--1----				1	\$50.00			
69	WSFA	10/19/17	10/19/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/17	10/22/17	---1---				1	\$30.00			
E 70	WSFA	10/18/17	10/22/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT15/17 16.08  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ \*\*CHANGES\*\* \*\*\* WSFA-TV \*\*\*

REP HEADLINE# 8838604 TRF# 1836570  
ADV # ADV. NAME POLI/D JONES/D/SEN/AL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # CONTRACT # 8838604 CLASS: NATL. LOCAL REGIONAL  
PRDCT D. JONES SENATE COMM EST#5055 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT16/17 OCT22/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT15/17 16.08

STA: CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

DOUG JONES FOR SENATE COMMITTEE  
NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M2 UNRESL MISSED: BONUS  
OFFER: TU-F/600A-700A OCT17 30S \$175.00 (OCT15/17)  
& SAT/600A-800A OCT21 30S \$45.00 PLS ADVISE.  
CMT: WE HAD \$220.00 FROM HDL #8833632 TO MAKE GOOD. PLEASE CONFIRM.  
CMT: THANKS, DENICE

OCT/17 \$9,435.00 CONTRACT TOTAL \$9,435.00  
TOTAL SPOTS 68

MARKET TOTALS \$23,012 WSFA 41% WNCN 3% WAKA 54% WCOV 2% CABL 0% WBMM 0% WIYC 0%  
ESFA 0% EAKA 0%  
ACCURATE SHARES  
SVC- NSI  
DEMOS- RA35+\*

REP HEADLINE# 8838604 TRF# 1836570 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT16/17 17.19  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES\*\*\* \*\* WSFA-TV \*\*\*

ADV # ADV. NAME POLI/D JONES/D/SEN/AL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # CONTRACT # 8838604 CLASS: NATL. LOCAL REGIONAL  
PRDCT D. JONES SENATE COMM EST#5055 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT16/17 OCT22/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/17 17.19  
REP: REVISED ORDER  
M2 OKD AS LINE 70-71  
PREVIOUS TTL \$9,435  
REVISED TTL, \$9,655  
\$220 WAS MOVED FROM HDLN: 8833632 DUE TO NA/FLIGHT ENDING  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339  
DOUG JONES FOR SENATE COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
70	A		600A-700A	30		\$175.00	10/17	10/20	1		TU-F	1

AGENCY ADVERTISER CODE = 836 AGENCY EST# = 5055  
AGENCY PRODUCT CODE = 967  
PROGRAM : TODAY IN AL  
ORD COM1: WE HAD \$220.00 FROM HDL #8833632 TO MAKE GOOD. PLEASE CONFIRM.  
ORD COM2: THANKS, DENICE



REP HEADLINE# 8838604 TRF# 1836570 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/17 17.19  
\*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

:LINE#	REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
71	A		600A-800A	30		\$45.00	10/21	10/21	1		SAT	1
PROGRAM : SATURDAY TODAY												
ORD COM1: WE HAD \$220.00 FROM HDL #8833632 TO MAKE GOOD. PLEASE CONFIRM.												
ORD COM2: THANKS, DENICE												
PART OF A MAKEGOOD MADE UP OF LINES 70-71												
STATION MAKEGOOD OFFERS:												
M2 OK'D MISSED: BONUS												
OFFER: TU-F/600A-700A												
& SAT/600A-800A												
CMT: WE HAD \$220.00 FROM HDL #8833632 TO MAKE GOOD. PLEASE CONFIRM.												
CMT: THANKS, DENICE												
(OCT16/17) PLS ADVISE.												
30S \$175.00												
30S \$45.00												
CONTRACT TOTAL \$9,655.00												
TOTAL SPOTS 70												

MARKET TOTALS \$23,012 WSFA 41% WNCF 3% WAKA 54% WCOV 2% CABL 0% WBMM 0% WIYC 0%  
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT17/17 10.00  
\*\*\* WSEFA-TV \*\*\*

REP HEADLINE# 8838604 TRF# 1836570  
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$

ADV # ADV. NAME POLI/D JONES/D/SEN/AL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650  
ATLANTA, GA 30339

ORDER # CONTRACT # 8838604 CLASS: NATL. LOCAL REGIONAL

PRDCT D. JONES SENATE COMM EST#5055 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/17 OCT22/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT17/17 10.00

REP: REVISED ORDER  
M2 OKD AS LINE 70-71  
PREVIOUS TTL \$9,435  
REVISED TTL, \$9,655  
\$220 WAS MOVED FROM HDLN: 88333632 DUE TO NA/FLIGHT ENDING  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

DOUG JONES FOR SENATE COMMITTEE  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M2 OK'D MISSED: BONUS  
OFFER: TU-F/600A-700A OCT17 30S \$175.00 (OCT16/17)  
& SAT/600A-800A OCT21 30S \$45.00 PLS ADVISE.  
CMT: WE HAD \$220.00 FROM HDL #88333632 TO MAKE GOOD. PLEASE CONFIRM.

CONTRACT TOTAL \$9,655.00  
TOTAL SPOTS 70

REP HEADLINE# 8838604 TRF# 1836570 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT17/17 10.13  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

ADV # ADV. NAME POLI/D JONES/D/SEN/AL REP.# OFF.# SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # CONTRACT # 8838604 CLASS: NATL. LOCAL REGIONAL  
PRDCT D. JONES SENATE COMM EST#5055 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT16/17 OCT22/17 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT17/17 10.13

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

DOUG JONES FOR SENATE COMMITTEE  
NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M3 UNRESL BUY#28 MISSED: SUN/1030P-1100P OCT22 30S \$150.00 (OCT17/17)  
OFFER: SUN/1030P-1130P OCT22 30S \$150.00 PLS ADVISE.  
CMT: NEWS WILL AIR AFTER NFL AND WILL AIR 1030P-1130P. PLEASE  
CMT: CONFIRM. THANKS, DENICE

M4 UNRESL MISSED: BONUS OCT22 30S \$90.00 (OCT17/17)  
OFFER: SUN/500P-530P OCT22 30S \$90.00 PLS ADVISE.  
CMT: WE HAD \$90 FROM HDL #8833632 TO RE-SPEND. IF THEY ACCEPT, THEY  
CMT: WILL BE DOUBLING UP. PLEASE CONFIRM. THANKS, DENICE  
OCT/17 \$9,655.00 CONTRACT TOTAL \$9,655.00  
TOTAL SPOTS 70

MARKET TOTALS \$23,012 WSFA 41% WNCN 3% WAKA 54% WCOV 2% CABL 0% WBMM 0% WIYC 0%  
ESFA 0% EAKA 0%  
ACCURATE SHARES  
SVC- NSI  
DEMOS- RA35+\*

REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/17 10.09  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ \*\*CHANGES\*\* \*\*\* WSFA-TV \*\*\*

REP HEADLINE# 8838604 TRF# 1836570  
ADV # ADV. NAME POLI/D JONES/D/SEN/AL REP.# OFF.# SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # CONTRACT # 8838604 CLASS: NATL. LOCAL REGIONAL  
PRDCT D. JONES SENATE COMM EST#5055 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT16/17 OCT22/17 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT18/17 10.09

REP: REVISED ORDER  
M3 OKD AS LINE 72  
M4 OKD AS LINE 73  
\$90 WAS MOVED FROM HDLN: 8833632 DUE TO NA/FLIGHT ENDED  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339  
DOUG JONES FOR SENATE COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	S		1030P-1100P	30		\$150.00	10/22	10/22	0		SUN	0
PROGRAM : WSFA 12 NEWS AT 10:30P												
CON COM1: WSFA 12 NEWS AT 10:30P												

AGENCY ADVERTISER CODE = 836  
AGENCY PRODUCT CODE = 967  
AGENCY EST# = 5055

REP: TEL# 703-528-9387 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 8838604 TRF# 1836570 OCT18/17 10.09  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ \*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

ORDER WORKSHEET HARRIS REPORT FROM REP

REP: TEL# 703-528-9387 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP HEADLINE# 8838604 TRF# 1836570

OCT18/17 10.09

\*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

ORDER WORKSHEET HARRIS REPORT FROM REP

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP HEADLINE# 8838604 TRF# 1836570

OCT18/17 10.09

\*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

ORDER WORKSHEET HARRIS REPORT FROM REP

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP HEADLINE# 8838604 TRF# 1836570

OCT18/17 10.09

REP HEADLINE# 8838604 TRF# 1836570 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT18/17 10.43  
ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/D JONES/D/SEN/AL REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # \_\_\_\_\_ CONTRACT # 8838604 CLASS: NATL. LOCAL REGIONAL  
PRDCT D. JONES SENATE COMM EST#5055 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT16/17 OCT22/17 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT18/17 10.43

REP: REVISED ORDER  
M3 OKD AS LINE 72  
M4 OKD AS LINE 73  
\$90 WAS MOVED FROM HDLN: 8833632 DUE TO NA/FLIGHT ENDED  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M3 OK'D BUY#28 MISSED: SUN/1030P-1100P OCT22 30S \$150.00 (OCT17/17)  
OFFER: SUN/1030P-1130P OCT22 30S \$150.00 PLS ADVISE.  
CMT: NEWS WILL AIR AFTER NFL AND WILL AIR 1030P-1130P. PLEASE  
CMT: CONFIRM. THANKS, DENICE

M4 OK'D MISSED: BONUS  
OFFER: SUN/500P-530P OCT22 30S \$90.00 (OCT18/17)  
CMT: WE HAD \$90 FROM HDL #8833632 TO RE-SPEND. IF THEY ACCEPT, THEY  
CMT: WILL BE DOUBLING UP. PLEASE CONFIRM. THANKS, DENICE  
CONTRACT TOTAL \$9,745.00  
TOTAL SPOTS 71